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CASE STUDY

Change Grow Live x aneemo

Embedding consistent Trauma Informed Care and Motivational Interviewing across a national service network...

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CHALLENGE:

Implement an ambitious programme of MI and Trauma Informed culture and system change, workforce development and people policy - strengthening how staff experience work and deliver services.

Ensure consistent, high-quality frontline practice, support staff across varied roles and contexts, and scale training without losing quality.

SWIPE TO SEE THE APPROACH



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THE APPROACH

Since 2023, aneemo has supported a rolling multi-layered intervention, including:

- Large national frontline training rollout
- Blended delivery through digital learning + facilitated training
- Motivational Interviewing workforce development
- Trauma Informed Care systems change
- Specialist leadership programme
- Development of bespoke self-assessment toolkits
- Consultation on staff support structures and embedded practice

SWIPE TO SEE THE RESULTS

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OUTCOMES:

TOGETHER WE HAVE:

- over 4000 staff trained by June 2026, creating stronger workforce capability at scale across services and settings.
- Consistently stronger staff intervention skills, improved service standard across complex service settings
- Greater use of Trauma Informed Practice, Trauma Informed Leadership enhancing staff wellbeing
- Positive staff training feedback and a high degree of competence achieved in Motivational Interviewing